

Brand ON!

THE HIDDEN POWER OF BRAND ALIGNMENT



BRAND EVANGELIST | THOUGHT LEADER | MASTER STORYTELLER



"Anyone intent on maximizing their bottom-line will benefit from this entertaining, enlightening, and invaluable read."

—CRAIG MURRAY

Owner, Executive Chairman,
MOCEAN, LLC

Branding legend, **BRANDON COLEMAN JR**, shares five decades of brand consulting insights and experiences with entrepreneurs to maximize their business and life potential.

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1/21/2025

Brand ON!
THE BOOK

Amp up your business by turning on the hidden power of Brand Alignment. Profit from a half-century and \$millions worth of brand consulting experience for the price of a book. Brand ON! will reveal your opportunities and inspire action by sharing real-life client stories from entrepreneurs who have experienced quantum growth through brand alignment. This entertaining and impactful read will give you the power to turn your Brand ON!

AN INC.  ORIGINAL

WHY HE WROTE THE BOOK.

With a legacy spanning half a century in strategic brand consulting, Brandon Coleman Jr is inspired to generously share his invaluable insights and experiences with entrepreneurs everywhere. Driven by the belief that his God-given purpose is achieving yours, Brandon has embarked on a mission of philanthropic knowledge transfer to share the incredible stories that have shaped his journey and the success of hundreds of clients. Not afraid of straight talk and willing to give away his secrets, Brandon opens up on the inside scoop in the world of marketing and branding.

ORDER THE BOOK



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"Brandon Coleman Jr's new book, *Brand ON!*, is a masterclass in understanding and harnessing the power of brand alignment. With an engaging and insightful narrative drawn from more than fifty years of professional experience, Brandon makes the complex world of branding accessible and relatable for everyone. Whether you're a budding entrepreneur, a seasoned professional, or simply someone curious about the impact of brands in our daily lives, this book is an essential read. Brandon's expertise offers a wealth of practical advice and thought-provoking perspectives that empower readers to think critically about the costs of having a brand that is out of alignment. *Brand ON!* is more than just a book; it's a road map to cultivating a powerful, authentic presence in a world where individuals and businesses have so much to gain from aligning their brands."

—DR. NATE SHARP, PhD, dean, Mays Business School, Texas A&M University

LISTEN TO THE BRAND ON! PODCAST

Tune in to Brandon on his weekly podcast show. Learn valuable brand alignment insights while being entertained by his engaging style. Be surprised by occasional special guests while grabbing game changing advice from successful entrepreneurs.

SCHEDULE



THERE'S SO MUCH MORE INFO AT: BRANDONCOLEMANJR.COM

For media inquiries, please contact Gwen Cunningham at gunningham@greenleafbookgroup.com

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